

WILLIAM MCKETHAN MONROE III

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WEBSITE: <http://rivercity901.wixsite.com/monroe901>

Degreed, visionary Interior Designer seeking position to fully utilize my unique abilities and professional experience in the residential building and interior design industry. Possess razor sharp eye for the smallest details. Expert in selection of FF&E, designing reflective ceiling plans, and space planning.

Proficient in drawing and interpreting architectural plans and construction documents. Flexible, with proven track record of satisfying client's needs, while maximizing profits. Fluent in producing 3D renderings using CAD software and/or hand drawing. Excellent written, verbal and inter-personal communication. Knowledge of building codes and standards.

UNIQUE SKILLS AND TRAITS

- Extensive experience in researching, presenting, and sales procurement of home furnishings ranging from upholstery, case goods, occasional pieces, accessories, artwork, rugs, window treatments and lighting. Provide turn-key services from inception to installation.
- Proficient in quickly identifying customer's needs, wants, and desires and providing them solutions that satisfy budget and time restraints.
- Specialize in creating a cohesive atmosphere blended for both form and function.
- Ability to effectively guide client through process of successfully furnishing the home or office instilling in them trust and confidence, resulting in excellent customer satisfaction, repeat business, and referrals.
- Motivated and driven to meet and exceed sales goals and incentives.
- Enjoy finding alternate and creative solutions for challenging projects.
- Maintain design center and retail showroom appearance and organization.
- Talented with creative and unique visual display design tools and merchandising.
- Skilled in computer software programs including AutoCAD, Revit, Sketch up, Photoshop & Microsoft office programs.
- Reputation for impeccable style and refined taste with extensive knowledge of upscale vendors and fabricators.

FEATURED PUBLISHED DESIGNS

- Builder Architect Magazine, Orbit, Memphis Magazine, Memphis Business Journal, and Memphis Flyer.
- Received 1st place awards for Downtown Memphis Builder Association, Vesta Home Shows and Clayton Builders Associations Parade of Homes.

INTERIOR DESIGN EXPERIENCE

March 2022 – Present: GRAY WOLF HOMES, Garner, NC: Design Center Coordinator

- Consult with Pre-Sale Homeowners in studio. Effectively guide buyers through all exterior and interior FF&E selections process.
- Specify all company inventory exterior and interior Spec Home materials finishes.
- Utilize Builder trade software platforms including OneDrive, Hyphen, Trello, Builder Trend & DotLoop.
- Collaborate with vendors, trade partners, purchasing and sales departments.
- Update finish material offerings to ensure products are relevant to current trends.
- Maintain showroom/studio appearance and organization
- Provide digital color boards illustrating each properties materials selections.
- Consistently exceed company profit margins and departmental metrics.

April 2020 – March 2022: Self-employed advising private clients in all aspects of new construction, renovations, FF&E selections, and home furnishing. Primarily remote during Covid pandemic.

January 2015 – April 2020: EATMAN'S CARPET, INTERIORS/DESIGN CENTER, Raleigh, NC

- Designed and sold custom area rugs and stair runners in coordination with homeowners existing furnishings.
- Executed administrative duties from procuring samples and providing quotes, to scheduling and overseeing fabrication, contract implementation and installation.
- Assisted clients with selecting furniture, flooring, wallpapers, fabrics, and lighting.
- Provided on-site consultations for coordination of multi-room flooring and furnishing needs. Confirmed technical measurements for complex projects.
- Maintained daily design center / showroom organization and merchandising.
- Collaborated with Commercial Sales department when needed.
- Provided customers with scaled plans/illustrations and renderings for custom products.

June 1999 – PRESENT: Sole proprietor, WILLIAM MONROE INTERIOR DESIGN, Memphis, TN/
Raleigh, NC

- Provide turn-key design services for residential clients from conception to installation.
- Services include schematic pre-plans, space planning, FF&E selection, preparation of construction documents, drawings and lighting plans. Furnish full color renderings on request.
- Collaborate with Architects, Builders, Sub-contractors, Fabricators, & Installers.
- Work through Builder Design Centers for selections on pre-build/new construction finish selections.
- Facilitate all administrative responsibilities including project management.
- Exhibited in Memphis Brooks Museum Decorators Showhouse, Vesta Home Shows, Madonna Circle Antiques show Designer Spotlight.

EDUCATION

- Wake Technical Community College, Raleigh NC – Associate of Applied Science – Major: Interior Design, Minor: Architectural Technology (2017)
 - East Carolina University School of Art and Design, Greenville NC
 - Fayetteville State University, Fayetteville NC
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PORTFOLIO AVAILABLE ON WEBSITE: <http://rivercity901.wixsite.com/monroe901>

REFERENCES AVAILABLE BY REQUEST