

RICHARD A. FARRINGTON III

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EDUCATION

North Carolina State University

Expected Graduation: May 2020

B.S. Business Administration with a Concentration in Information Technology & Marketing

GPA: 3.0

PROFESSIONAL EXPERIENCE

Bluewater Real Estate of Emerald Isle

May 2018-Present

Licensed Real Estate Broker / Realtor®

- ◆ Licensed NC Real Estate Broker and Commercial/Residential Building Contractor
- ◆ Co-listed and sold an oceanfront property in Emerald Isle and currently have three properties listed
- ◆ Utilize technology to help facilitate smoother transactions for both buyers and sellers

Emerald Isle Paddle Tours LLC

July 2011-Present

Owner

- ◆ Purchased family business “Carolina Kitesurfing” started in 2011. Lead first-time paddle boarders through Bogue Sound. Taken more than 1,500 people paddle boarding to date
- ◆ Used insights gained through social media in development of strategic marketing materials
- ◆ Website Creation: designed and manage EmeraldIslePaddleTours.com
- ◆ Utilized QuickBooks to organize and categorize expenses
- ◆ Leveraged connections made through social media to increase bookings and revenue
- ◆ Negotiated partnerships with local businesses to create new services, reach new audiences, and increase revenue

LEADERSHIP

Krispy Kreme Challenge

September 2016-April 2019

Race Director

- ◆ Contributed \$30,000 in corporate sponsorships and fundraising through contacting more than 50 companies and fostering lasting relationships with sponsors
- ◆ Ensured that revenue of more than \$400,000 is managed responsibly in order to maximize donation
- ◆ Managed a 65 person team to plan and execute road race with over 4,000 participants

Alpha Kappa Psi Professional Business Fraternity

October 2016-Present

Executive Vice President

- ◆ Structured the collection of files for 55 brothers that include resumes, jobs/internships, and demographics
- ◆ Schedule guest speakers and professional events for the fraternity

SKILLS & LICENSES

- ◆ NC Real Estate Broker – Realtor®
- ◆ NC General Contractor’s License
- ◆ Google Analytics Certification
- ◆ Google Ads Display Certification
- ◆ Google Ads Search Certification
- ◆ Google Ads Fundamentals certification
- ◆ Auto Cad/Solid Works Proficiency
- ◆ C# Proficiency